



# Why Retailers Choose ForgeRock

We deliver better customer experiences to drive revenue

## What We Do

**Meet ForgeRock.** We're an identity and access management company.

We secure digital identities for people, devices, and connected things online. We verify who you are and what you can access.

Our commercial open source identity management platform powers new cloud, mobile, and IoT services, so you can build secure, trusted relationships with customers and citizens anywhere, on any device.

## How We Do It

We tie digital identities together, so a person, their devices, their connected things, and all the services they use are consolidated into a single user profile. This makes it easy to personalize and protect customer services across channels. We use continuous, contextual identity data to spot unusual circumstances anytime and anywhere. And we satisfy users with the power to set their own privacy preferences.

We offer the only commercial open source identity platform uniquely designed as a unified solution, with a single REST API for invoking any identity service. Flexible enough to handle any digital application on premises or in the cloud, our platform scales to handle hundreds of millions of identities and deploys fast - at the pace of today's business.

### CREATE AN OMNICHANNEL EXPERIENCE

Consolidate the identity data of users, their devices, and connected things to create a unified customer profile across all digital channels. Connect previously siloed lines of business so every interaction across all channels, both physical and digital, is consistent and personalized.

### ACCELERATE CUSTOMER ENGAGEMENT

Reduce registration and transaction friction with single sign-on and social sign-on capabilities. Provide a single self-service platform for customers to manage their accounts. Enable innovative mobile experiences that drive customer engagement, in-store and online.

### BUILD TRUSTED RELATIONSHIPS WITH PRIVACY & CONSENT

Enable customers to selectively and securely share personal data in exchange for value-added offerings.

### PROTECT BRAND REPUTATION WITH CUTTING-EDGE SECURITY

Real-time, responsive, round-the-clock security that verifies who customers are and what they can access, from login to session log out. Adaptive to context, requiring additional identity verification when risk factors are present.

### PREPARE FOR IOT SCALE

Optimize supply chain operations and create new revenue streams. Assign digital identities to hundreds of millions of connected devices and things like smart tags, smart shopping carts, wearables, sensors, beacons and whatever's coming next.

### LEVERAGE COMMERCIAL OPEN SOURCE

Deploy a production-ready, highly flexible, and extensible platform for a transparent and collaborative approach to the development process.



*ForgeRock as of today is the leading open source IAM/IAG vendor...ForgeRock has a well thought-out platform and integration strategy with a comprehensive set of REST APIs."*

**KuppingerCole Leadership Compass "IAM/IAG Suites"**

## Get in Touch

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# The Foundation for Digital Business

## ACCELERATE INNOVATION

- Meet evolving business needs with a flexible platform
- Build on standards-based technology
- Adopt emerging technologies

## SPEED TIME TO ROI

- Integrate with existing infrastructure
- Adapt and scale to the technical requirements that your business needs today with little investment
- Remove the need to change current business practices with a flexible platform
- Build user self-service to reduce support costs

## DRIVE CUSTOMER EXPERIENCES

- Remove barriers to customer engagement
- Build relationships based on relevance
- Unify customer experience across channels and brands

## GAIN VALUE FROM CUSTOMER DATA

- Supply the data your business leaders need
- Simplify infrastructure integration including to legacy components
- Centralize identity management across all business units and partners

## EARN CUSTOMER TRUST

- Provide secure digital services that are customer friendly
- Tie security measures to risk in order to meet customer expectations
- Build consistent security protocols and experience across customer engagement timeline

## CONNECT WITH CUSTOMERS ANYTIME, ANYWHERE, ANYHOW

- Build on an "IoT Ready" platform
- Securely manage devices & things with confidence
- Form relationships between users, devices, services and apps

## MOBILIZE FOR THE NEW CONNECTED WORLD

- Enable consumer-controlled data sharing across cloud, mobile, and IoT sources on any device
- Support real-time, contextual, and continuous security
- Provide a seamless, secure and consistent experience on any device

## ABOUT FORGEROCK

2010 Founded

10 Offices worldwide with headquarters in San Francisco

350+ Employees

450+ Customers

30+ Countries

\$52M Funding to date (through Series C) by Accel Partners, Foundation Capital, and Meritech Capital Partners

ForgeRock is the leading next-gen identity security software platform

## THE FORGEROCK IDENTITY PLATFORM

- Unified open source identity platform
- **Access Management** provides strong authentication, authorization, federation, single sign-on, social sign-on, adaptive risk, & more
- **User-Managed Access** provides a privacy and consent feature that enables secure and easy data sharing
- **Identity Management** provides a lightweight user administration and provisioning solution purpose-built for Internet scale
- **Directory Services** provides a LDAP directory server with a flexible access model, choose between REST, LDAP or web services
- **Identity Gateway** provides an IoT, mobile application & API gateway, enabling consistent enforcement of enterprise access policies
- **Common Services** across the platform including REST API, common audit, common scripting, and common UI

## AWARDS

### BEST IAM SOLUTION

Cyber Defense Magazine

### MOST INNOVATIVE PRODUCT

ForgeRock User-Managed Access  
Best in Biz Awards

### IAM SOLUTION OF THE YEAR

Computing Security Awards

### KUPPINGERCOLE LEADERSHIP COMPASS

Access Management & Federation

**Leader in All Four Categories**

Overall  
Market  
Innovation  
Product

