



CUSTOMER CASE STUDY

Axalta Selects ForgeRock to Support New E-Commerce Platform

Leading global coatings company leverages ForgeRock Identity Platform™ for identity and access management

ForgeRock®, the leading platform provider of identity and access management (IAM) solutions, was selected by Axalta Coating Systems to support the development of its new e-commerce platform. Axalta Coating Systems, a leading global supplier of liquid and powder coatings, is transforming its customer portal to create a personalized e-commerce experience for its global and diverse customer base in the automotive, transportation, general industrial, and architectural and decorative sectors.

Axalta, which reported \$4.5 billion in annual revenue in 2019, operates 48 manufacturing centers, four research and development centers and 54 customer training centers around the world. To support the needs of its growing operations and 100,000-plus customers in 130 countries, Axalta is building out a new e-commerce platform that reflects a global and mobile workforce that needs access to information quickly and seamlessly from any device in any location. The ForgeRock Identity Platform™, which is designed with a focus on the next generation of identity and access management, provides the essential foundation for Axalta's e-commerce platform. With the ForgeRock Identity Platform, Axalta is able to quickly design and deploy a modern, agile, scalable identity and access management platform to support current and next-generation services and strategies.

"As the leader in identity services for the modern web, ForgeRock was a clear choice to support our IT infrastructure as we build out our new platforms and identity management and access environment," said Ashish Jawadiwar, Vice President and Chief Information & Digital Officer at Axalta. "We selected ForgeRock as our technology partner because of their understanding of identity and access management in today's global and mobile economy. The ForgeRock Identity Platform is the relationship management solution that was essential in creating a highly secure, scalable, and latest generation e-commerce platform for our diverse network of customers and extensive business operations."



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Vice President and Chief Information
& Digital Officer, Axalta

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The ForgeRock Identity Platform is a unified identity stack for securing applications and services across private, hybrid, and public clouds, as well as SaaS, mobile, and enterprise systems. ForgeRock's simple-to-deploy architecture provides the scalability and flexibility required for Axalta to build meaningful relationships with a global customer base across a variety of industries while continuing to deliver innovative coating systems around the world.

"In choosing the ForgeRock Identity Platform, Axalta reaffirms that there is a shift in the market and identity management is about more than just access; it's about building strong relationships," said Peter Barker, EVP and Chief Product Officer, ForgeRock. "Our forward-looking approach to identity management provides Axalta with the speed and scalability needed to deploy a secure user-focused e-commerce experience."

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About ForgeRock

ForgeRock, the leader in digital identity, delivers modern and comprehensive Identity and Access Management solutions for consumers, employees and things to simply and safely access the connected world. Using ForgeRock, more than a thousand global customer organizations orchestrate, manage, and secure the complete lifecycle of identities from dynamic access controls, governance, APIs, and storing authoritative data – consumable in any cloud or hybrid environment. The company is privately held, and headquartered in San Francisco, California, with offices around the world. For more information and free downloads, visit www.forgerock.com or follow ForgeRock on social media.

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