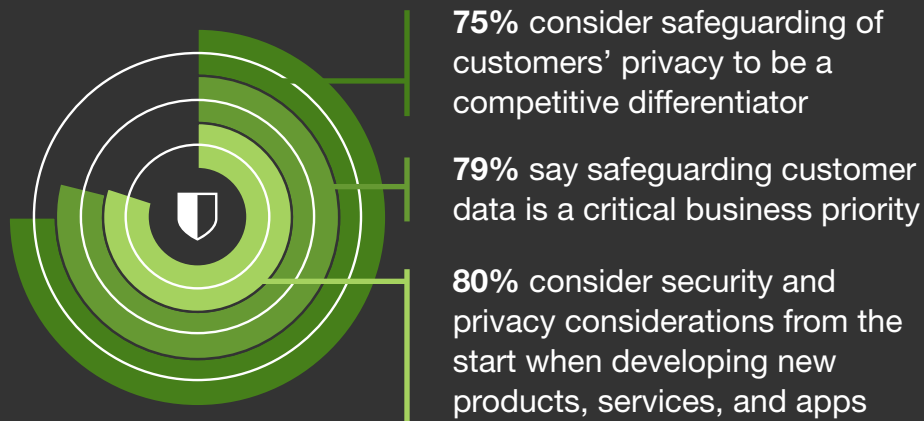


Leverage CIAM To Unlock The Power Of AI And IoT

CUSTOMER PRIVACY IS A STRATEGIC IMPERATIVE

Increasing customer demands for stronger online security and privacy protections are driving business decisions. This study found that:



AI AND IOT INCREASE SECURITY CONCERNS



60% have slowed AI and IoT deployment due to security concerns



57% worry that AI and IoT expose customers to greater threats



55% worry about staff to monitor AI security



51% have difficulty storing and securing IoT data



CIAM MATURITY ENABLES AI AND IOT INITIATIVES

Yet only 48% of businesses use a dedicated customer identity and access management (CIAM) solution, leaving 61% relying on extensions to existing employee identity and access management (IAM) systems to serve as CIAM stand-ins.

CIAM AIDS IN KEY CHALLENGES

Mature CIAM practices help organizations overcome obstacles to AI and IoT success.



Maintaining IT agility



Ensuring proper staffing and training levels



Managing disparate supply chains



Read the full study

Source: A commissioned study conducted by Forrester Consulting on behalf of ForgeRock, April 2018

Methodology: In this study, Forrester conducted an online survey of 409 identity and access management decision makers from enterprises in the US, the UK, France, Germany, China, Japan, and Australia.