

Go Beyond Regulations, Protect Consumer Privacy, Build Trusted Relationships

With the EU General Data Protection Regulation (GDPR), and other tightening privacy regulations and expectations, come many challenges for organizations. But, as a business, you can leverage your compliance investment into an opportunity for creating more trusted relationships with your consumers.

The ForgeRock Identity Platform™ provides a Profile & Privacy Management Dashboard to specifically support the emerging requirements of the EU GDPR and improve trusted relationships with consumers - to keep your competition at bay.

The Profile & Privacy Management Dashboard, built with an API-first approach, provides users a centralized and customizable interface for managing their account, their profile, and their privacy settings. Thus, organizations can move to a consistent, multi-channel-ready way of interfacing with the customer.

Benefits

- » **Secure** devices and sharing of personal data with the extensive capabilities of the ForgeRock Identity Platform, such as alerting users of account activity changes and managing paired devices.
- » **Build trust** with customers by offering the ability to manage privacy settings including communication preferences, data sharing with third party apps and providers, account data download, account deletion, and more.
- » **Evolve** with the ever-changing data privacy regulations including GDPR, HIPAA, PIPEDA, Open Banking and others with a customizable dashboard where customers can manage privacy preferences for their personal data, services, and things.
- » **Simplify** your customer experience with a centralized, easy-to-use self-service dashboard.

/HIGHLIGHTS

As part of the ForgeRock Identity Platform, the Profile & Privacy Management Dashboard supports GDPR compliance by allowing users to easily manage their own personal data.

Advantages:

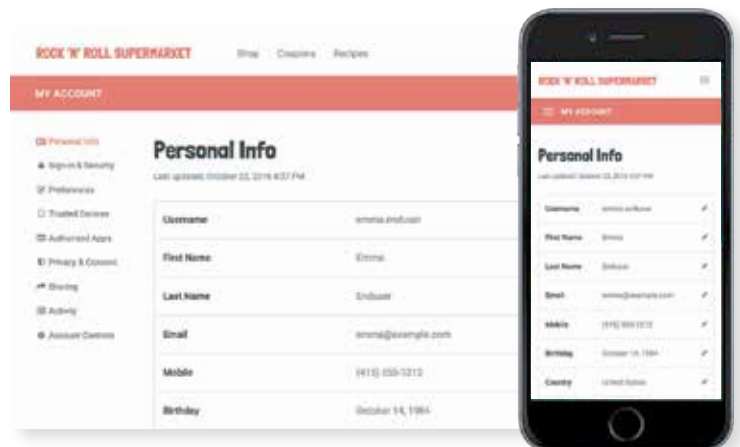
- » Addresses key GDPR requirements for less burdensome compliance
- » Provides consumers centralized self-service capabilities for maximum trusted relationships
- » Alerts users to recent account activity changes to potentially reduce fraud risks

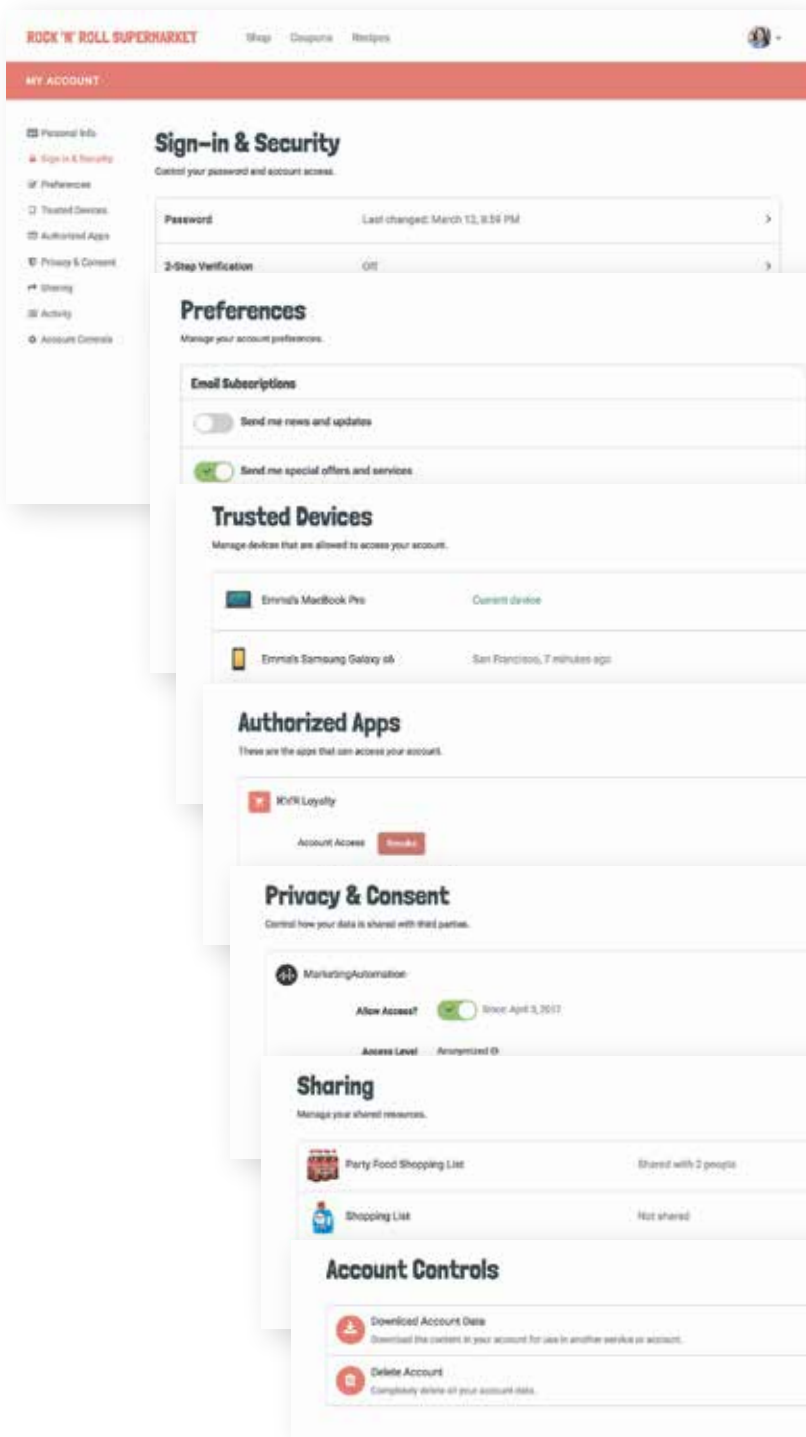
The centralized dashboard supports key GDPR requirements including:

- » Right to be informed
- » Right of access
- » Right of rectification
- » Right to restrict processing
- » Right to object to processing
- » Right to withdraw consent at any time
- » Right of erasure or 'the right to be forgotten'

Dashboard Overview

The Profile & Privacy Management Dashboard offers customers the ability to manage their account settings including Personal Info, Sign-in & Security, Preferences, Trusted Devices, Authorized Apps, Privacy & Consent, Sharing, Activity, and Account Controls.





Sign-in & Security enables consumers to modify login settings and link or unlink social media accounts.

Preferences enables consumers to manage, and opt-in or opt-out of marketing communication.

Trusted Devices enables consumers to manage paired devices including smart devices.

Authorized Apps enables consumers to manage applications with access to the account.

Privacy & Consent enables consumers to control shared access to personal data with third parties.

Sharing enables consumers to control access to resources with other users.

Account Controls offers options for account data download and account deletion.

/ABOUT FORGEROCK

ForgeRock®, the leader in digital identity management, transforms how organizations build trusted relationships with people, services, and things. Monetize customer relationships, address stringent regulations for privacy and consent (GDPR, HIPAA, Open Banking, etc.), and leverage the internet of things with ForgeRock. We serve hundreds of brands, including Morningstar, Vodafone, GEICO, Toyota, and Pearson, as well as governments like Norway and Canada.