

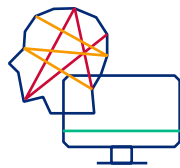
# IAM Modernization for Pharmaceutical Organizations

Increase competitive advantage, future-proof security, and reduce costs with modern identity

There's more pressure than ever for pharmaceutical organizations to modernize their IT in order to compete in today's digital market. New demands require new technology that is interoperable across digital ecosystems and is capable of knowing, securing, and serving your customers, partners, and employees at any touchpoint. The foundation to enabling digital success is identity and access management (IAM) yet many pharmaceutical organizations struggle with IAM software that is siloed, inflexible and unable to scale beyond employees.

You don't have to suffer the pain, risk, and expense of ripping out your legacy identity solutions to get the capabilities you need to compete in the digital landscape. From identity-driven security to delightful experiences, ForgeRock is the industry's most modern, complete, and trusted identity platform. Deploy and run anywhere at scale with flexible deployment options ranging from on-prem, hybrid, multi-cloud and as a service.

# Keys to a Successful Digital Business



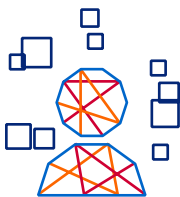
## Modernize and Secure Legacy Applications

It's a headache to manage complex legacy internal systems and processes with new web applications and connected devices, all while trying to meet demands for modern digital capabilities. With ForgeRock, you can easily identity-enable and modernize legacy applications and services with an identity gateway. Utilize the latest industry standards such as OAuth2 to consistently bridge and enforce authorization across apps, APIs and microservices, both legacy and greenfield.



## Know and Delight Your Users

Modernizing your apps is just the start. You also need to serve your users in a way that differentiates you from your competitors. From frictionless registration and on-boarding to giving users choice in how they authenticate and share personal data, you can gain a consistent single view across all channels to deliver more personalized and meaningful experiences.



## Secure Interactions

Customers, partners, and employees want a seamless user experience that caters to their personal preferences, while pharmaceutical organizations need to protect their assets and customer data from ever-increasing fraud and cyber threats. Solutions such as multi-factor authentication (MFA) are replacing traditional methods like passwords to increase security, but its limitations offer up inconsistent customer experiences, often leading to abandonment. Pharmaceutical organizations need a future-proof solution that puts users' needs at the center of their business strategy. By leveraging adaptive security intelligence, you can strike the right balance between security and user choice to deliver a more secure and meaningful experience across all digital touchpoints whenever and wherever.

# Keys to Successful Digital Business (cont'd)



## Everything Connected

The ability to integrate with legacy systems and maintain a persistent identity throughout all touch-points, including smart products, is key to digital transformation and competitive disruption. An IoT ecosystem can include smart devices, constrained devices, users, and any other resources that send and receive data to each other. The ForgeRock Identity Platform is designed to support a wide variety of IoT use cases including creating and storing a smart device identity, authenticating a smart device to a cloud service, authorizing a smart device to access cloud APIs, self-registering and IoT user identity, customizing the IoT user experience, revoking an association between device and user identities, and protecting IoT resources.



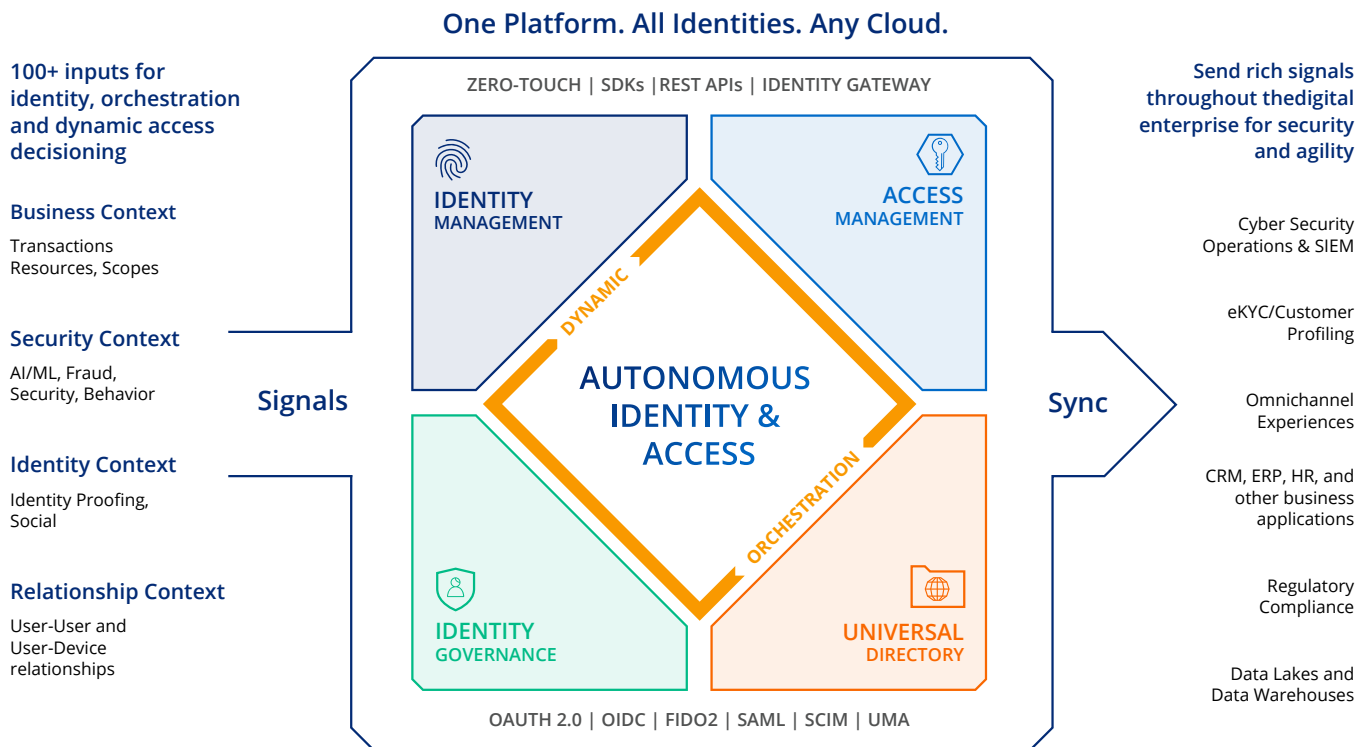
## Ecosystem Orchestration

By leveraging the ForgeRock Trust Network, you can drastically reduce the time and cost spent integrating technologies by tapping into an incredible partner ecosystem of more than 100+ pre-integrated technologies. Seamlessly integrate complementary technologies with emphasis on strong authentication, risk and fraud management, identity proofing and identity enrichment.

# Why ForgeRock

ForgeRock provides an agile approach that enables you to co-exist, consolidate or retire disparate, legacy IAM systems such as CA Single Sign-On (SiteMinder), Oracle, IBM and even homegrown identity into one modern identity platform. Build on existing investments and streamline operations with a standards-based identity platform that works for your customers, employees, partners, and things.

## The ForgeRock Identity Platform



### About ForgeRock

ForgeRock, the leader in digital identity, delivers modern and comprehensive Identity and Access Management solutions for consumers, employees and things to simply and safely access the connected world. Using ForgeRock, more than a thousand global customer organizations orchestrate, manage, and secure the complete lifecycle of identities from dynamic access controls, governance, APIs, and storing authoritative data – consumable in any cloud or hybrid environment. The company is privately held, and headquartered in San Francisco, California, with offices around the world. For more information and free downloads, visit [www.forgerock.com](http://www.forgerock.com) or follow ForgeRock on social media.

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