

ForgeRock Identity for the Healthcare Industry

Accelerate digital transformation and deliver better user experiences with industry-leading Identity and Access Management & Governance

“At Philips, we’re on a mission to improve people’s lives and to empower people to take better care of themselves and others. With ForgeRock, we are able to design innovative data-sharing and consent technologies into our HealthSuite Digital Platform that make it possible to foster consumer and patient trust.”

– **Jeroen Tas**

Chief Innovation and Strategy Officer



Within the past decade, the healthcare industry has been rapidly evolving due to a confluence of high-stakes trends, demands, and challenges.

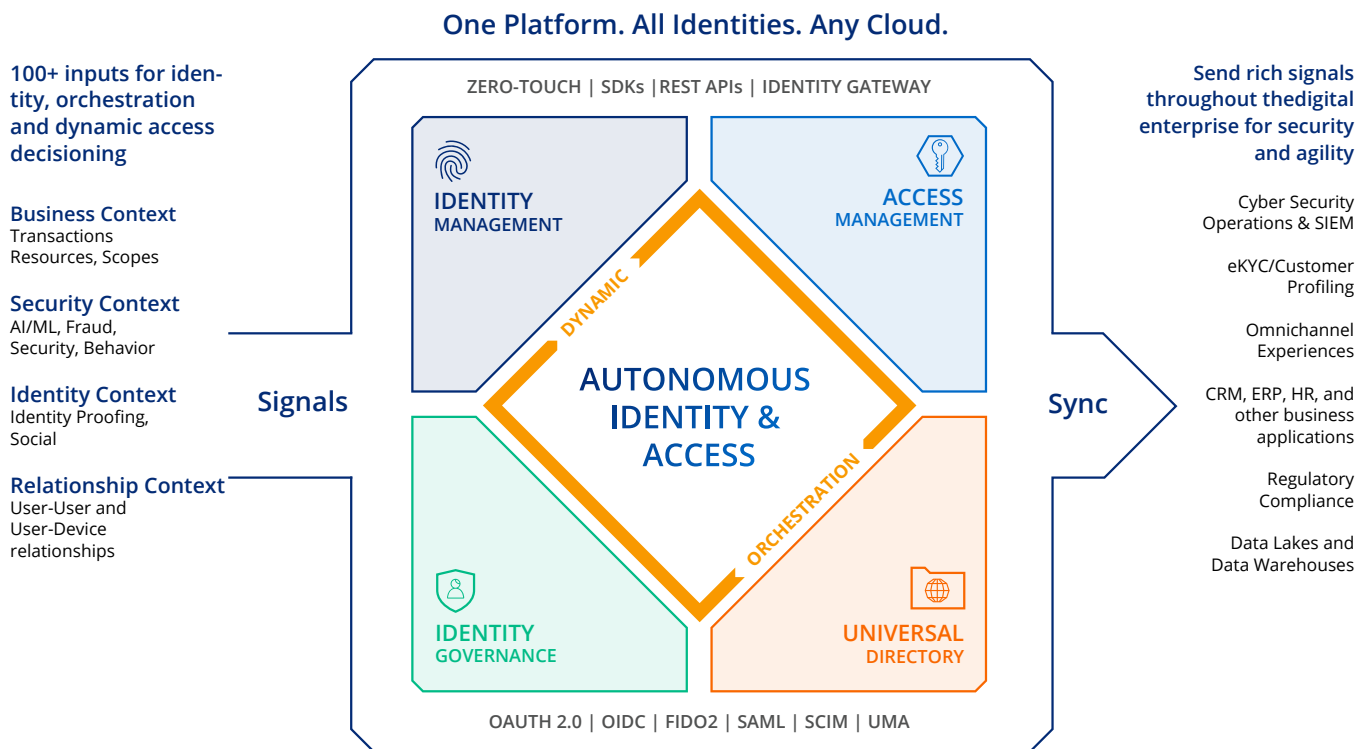
- » Employees, members, and patients are demanding easy digital access and personalized experiences.
- » Competition from high-tech organizations and startups is intensifying.
- » The rapid adoption of IoT devices and things containing sensitive health data is increasing risk.
- » Large-scale mergers and acquisitions (M&A) are creating complex, disparate system environments.
- » Cumbersome legacy systems and environments are challenged by new technological requirements, regulations and mandates, such as CCPA.

To address the above trends and more requires digital transformation built with modern identity and access management (IAM) and identity governance and administration (IGA).

The AI-Powered ForgeRock Identity Platform

ForgeRock helps healthcare organizations significantly improve and scale [identity](#), [governance](#), and [access management](#) with the industry's only full-suite, AI-driven platform purpose-built for all identities and use cases ([patients/members](#), [employees](#), [partners](#), and [devices](#)). The ForgeRock Identity Platform is the only identity platform that offers feature parity across all [delivery options](#), including on premises, any cloud environment, and as a service. Additionally, ForgeRock's API-first design enables full coexistence with legacy implementations for immediate and sustained value throughout the transformation process.

The AI-Powered ForgeRock Identity Platform



Address your unique healthcare identity challenges simply and at scale, without sacrificing features or capabilities. The ForgeRock Identity Platform consists of identity management, governance and administration, access management, autonomous identity, privacy and consent controls, directory services, edge security, and an identity gateway.

With ForgeRock, Availity supports 12 billion transactions per year, over 800,000 daily logins, and connects two million providers to healthcare plans through the U.S.



Address Healthcare Trends and Accelerate Digital Transformation

Today, digital transformation and innovation are a healthcare industry imperative. With ForgeRock, you can leverage the latest identity technologies to:



Provide Superior Experiences

Deliver [seamless, personalized user experiences and strengthen healthcare ecosystem partnerships](#).



Open Access With API Security

Securely share data and access across perimeters with [API security, Identity Gateway, open standards](#), and [federation](#).



Speed Transformation and Innovation

Accelerate [digital transformation](#), innovation, and health ecosystem initiatives with [Cloud, SDKs, DevOps, microservices](#), and the [largest technology partner network](#).



Offer Privacy, Consent, and Data Sharing

Give users [control over their data and privacy settings, and allow them to securely share access with third parties](#) through the UMA standard.



Secure Every One and Every Thing

Mitigate risk by [securing IoT, microservices, APIs](#), and by adopting [Zero Trust and CARTA security](#) models.



Improve Governance With AI and ML

Reduce risk and costs by utilizing [AI and ML to inform and automate identity governance](#) across the organization.



Manage User and IoT Relationships

Visualize and [manage the relationships between users, such as family members, and connected devices and things](#).



Modernize and Integrate Systems

[Modernize legacy environments](#) and integrate your applications, systems, and platforms (such as post-MandA) for the latest capabilities and a single view of the user organization-wide.



Scale to Meet Unlimited Demand

Easily handle spikes in traffic with [availability and scale for hundreds of thousands of concurrent sessions and millions of users](#).

Open to Third-Parties with Industry-Leading API Security

The volume of cyber attacks within the healthcare industry has exploded in recent years as hackers continuously evolve techniques and launch more sophisticated attacks. Unsecured APIs are targets. Yet, to meet demands for external access and be relevant within today's healthcare ecosystem, you must open your organization with apps and APIs.



Recognized by KuppingerCole as the overall [Identity API Platform Market Leader](#) in all categories including Product, Innovation, and Market Leadership, ForgeRock provides you with the most robust API security platform in the industry with [ForgeRock Identity Gateway](#).

With ForgeRock API security, you can open your organization to today's broad healthcare ecosystems, provide new services, improve engagement and outcomes, and grow your business.

Foster Trust and Engagement with UMA, Privacy, and Consent

Today, giving users the ability to manage their own profile, privacy, and data sharing settings is essential. Not only is this a legislative requirement (for example with GDPR and CCPA), it also enables better healthcare outcomes, establishes trusted relationships, and reduces IT support costs.

The ForgeRock Identity Platform utilizes the [User-Managed Access \(UMA\)](#) standard so you can give users a convenient way to determine who and what gets access to personal data, for how long, and under what circumstances. Additionally, through a comprehensive, standards-based profile and [privacy and consent](#)

[management dashboard](#), users can manage:

- » Their own profile details.
- » The devices connected to their account.
- » Applications they have consented to connect to their account.
- » How they choose to share data.
- » What personal data is shared with external databases, such as marketing automation platforms.

ForgeRock's privacy and consent management dashboard also addresses many other user requirements related to regulations such as GDPR and CCPA, such as giving users the ability to save their profile data locally and the right to delete their profile.

Unlock the Value of Your Existing Governance Investments

Legacy identity governance and administration (IGA) solutions operate in 'identity silos' based on static data, including assignments, roles, and entitlements. Combined with the increasing volume and type of identities within healthcare, this can leave your already overburdened risk and security teams struggling to keep up as they manually provision access privileges and rubber stamp access requests and certifications.

[ForgeRock Autonomous Identity](#) is an AI-driven identity analytics solution that can be layered on top of, and integrated with, your existing IGA solutions to provide real-time and continuous enterprise-wide user access visibility, control, and remediation. By leveraging machine learning techniques, the Autonomous Identity collects and analyzes identity data, such as accounts, roles, user activity, and entitlements, to identify security access and risk blind spots.

Autonomous Identity provides healthcare organizations with wider and deeper insight into the risks associated with user access by providing enterprise-wide contextual insights, high-risk user access awareness, and remediation recommendations. For example, one of the largest healthcare retailers in the U.S. used ForgeRock Autonomous Identity to identify and automate the clean-up of 550,000 entitlement assignments across the organization.

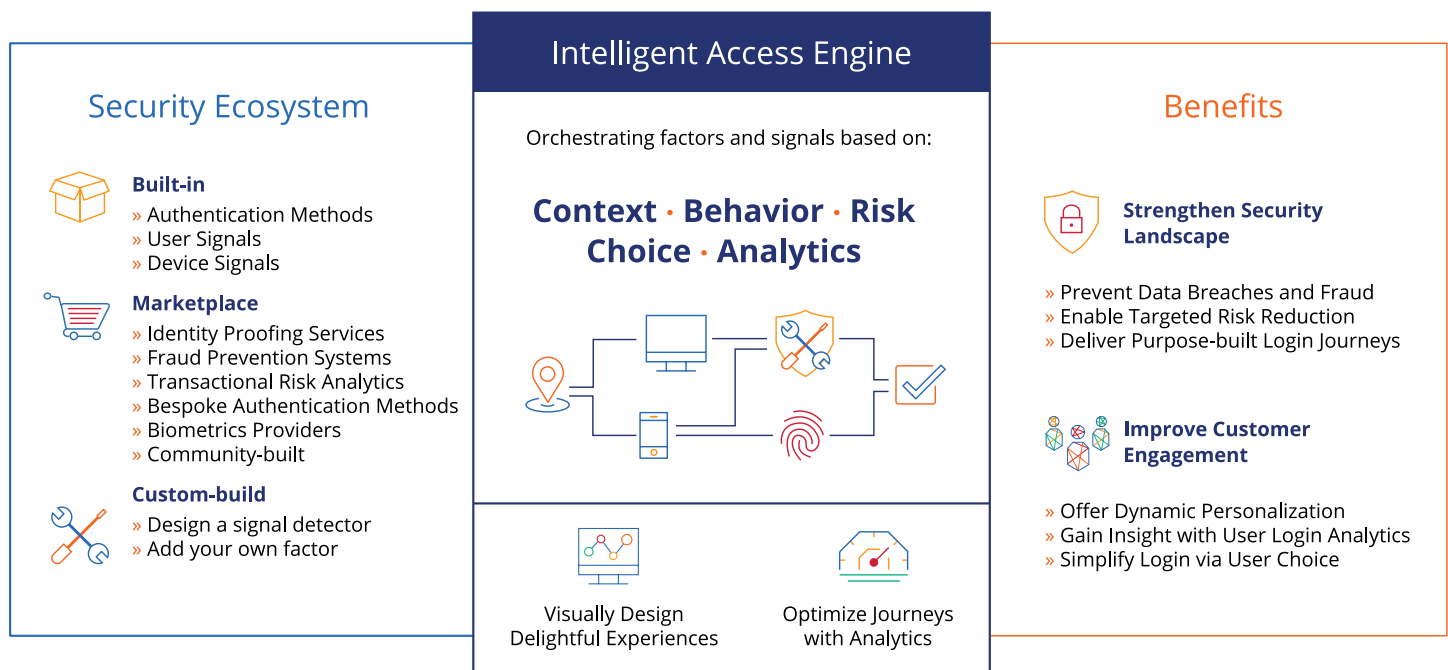
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Create Superior Experiences While Reducing Risk

The disruptive economy has taken hold within the healthcare industry. To meet its demands, you need the ability to quickly innovate and provide superior services and experiences while ensuring security.

[ForgeRock Intelligent Access](#) helps healthcare organizations build seamless and secure experiences that adapt to a user's needs in real time. The solution makes that easy to achieve by giving your IT staff simple drag-and-drop "trees" so they can easily configure, measure, and adjust login journeys using clicks, not code. With Intelligent Access, you can:

- » Quickly consume out-of-the-box authenticators, use existing authenticators, integrate with cybersecurity solutions, and create custom authenticators.
- » Visually design user journeys for your workforce and consumers with an intuitive interface that makes it easy to create a variety of security and risk profiles.
- » Easily configure, measure, and adjust login journeys using digital signals, including device, contextual, behavioral, user choice, analytics, and risk-based factors.
- » Offer user self service for registration, progressive profiling, and forgotten credentials directly inline with the authentication experience.
- » Provide an unsurpassed login experience with [usernameless and passwordless authentication](#).
- » Leverage user login analytics to increase user adoption rates and improve the customer experience.
- » Automatically redirect suspicious users for further monitoring.



Healthcare Leaders Trust ForgeRock

Industry leading healthcare organizations trust ForgeRock to help grow their business — improving security, privacy, and compliance while increasing productivity and reducing costs.



Learn More About ForgeRock for Your Healthcare Organization

With ForgeRock, you can easily and quickly achieve your digital transformation goals and address your unique requirements. [Contact us](#) today for a conversation to learn more.

About ForgeRock

ForgeRock, the leader in digital identity, delivers modern and comprehensive Identity and Access Management solutions for consumers, employees and things to simply and safely access the connected world. Using ForgeRock, more than a thousand global customer organizations orchestrate, manage, and secure the complete lifecycle of identities from dynamic access controls, governance, APIs, and storing authoritative data – consumable in any cloud or hybrid environment. The company is privately held, and headquartered in San Francisco, California, with offices around the world. For more information and free downloads, visit www.forgerock.com or follow ForgeRock on social media.

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